

PENCILS

Moore's

PENS



*Marking a
Quarter-Century
of Achievement*



Marking a Quarter-Century of Achievement

MHE Moore Fountain Pen celebrates this year its twenty-fifth anniversary. When in 1900 a few machines were set up in a small room on Boylston Street, Boston, and some half-dozen skilled mechanics started making the new fountain pen, little did it appear that here was being laid the foundation of a business destined to revolutionize the fountain pen industry and extend around the world.

Yet such was the case, for the Moore Pen with its radical departure of withdrawing point and screw-on cap—*the first absolutely non-leakable fountain pen*—speedily proved such a great improvement over any other fountain pen then on the market that its sales spread from coast to coast and into all civilized countries.

And just as the advent of the Moore marked a tremendous advance in fountain pen construction, so down through the past quarter-century the Moore has led the way in the path of *sound* scientific progress. Today, in addition to the original non-leakable model, the Moore line includes a series of perfected lever self-filling pens of the most improved type, a new mechanical pencil representing the last word in scientific construction, fountain pen inks, clips, ribbons, chains, beads, and the famous Moore-Miller gold pen nibs.

The Moore gold points have always been famous for superior excellence, and to maintain their superiority we have installed our own pen-making department, equipped with the latest and most improved machinery, manned by master craftsmen, and supervised by Mr. Thomas P. Miller, a genius in gold pen making of national reputation.

We wish to call your attention to the many new numbers in this catalogue. Note especially the handsome maroon and black "Tuscan" models on page 3, which many consider the most beautiful fountain pens ever made; the "Luxors" on Page 2; the "Acmes" on Page 5; the new "Colonial" models on Pages 5, 6 and 7; and the new pen and pencil sets on Pages 15 to 19.

We believe that close inspection of the following pages will convince you that never has a line of fountain pens and pencils so outstanding in quality, so powerful in selling appeal, been offered to the public.

THE MOORE PEN COMPANY

110-114 Federal Street

Boston, U. S. A.

The Moore "Luxor" Pen and Ribbons



Moore's "Luxor" Pen with Ribbon and De Luxe Box — \$5.00
Blue, Crimson or Green Band and Ribbon

A Strikingly Handsome Combination Whose Beauty,
Novelty and Utility Have Irresistible Appeal

No. 136-\$1.00

No. 147-\$1.00

The "Luxor" has a smooth polished ebony-finish barrel, gold bands, and a band of either blue, red or green on the cap. Ladies' sizes are sold with chatelaine ribbons in colors to match.

Illustrations are Actual Size



"Luxor" Prices

No. 725R	Gold Ring, Green Band, No. 2 Gold Pen	\$4.50
No. 726R	Gold Ring, Crimson Band, No. 2 Gold Pen	4.50
No. 727R	(Shown here) Gold Ring, Blue Band, No. 2 Gold Pen	4.50
No. 935C	Gold Clip, Green Band, No. 3 Gold Pen	6.00
No. 936C	(Shown here) Gold Clip, Crimson Band, No. 3 Gold Pen	6.00
No. 937C	Gold Clip, Blue Band, No. 3 Gold Pen	6.00

Price of "Luxor" Pen and Ribbon Sets as shown at top of Page, \$5.00.

Ribbons — Blue, Red or Green — \$1.00

Moore's New "Tuscan" Line

A new fountain pen creation in rich maroon and black, with gold bands. Clips, rings, crowns and levers are also gold. Smooth, polished finish; models with pocket clips for men and with ribbon-rings for ladies. All are self-filling.

Many consider Moore's "Tuscans" the handsomest line of pens on the market.

The Illustrations are Actual Size



No. 691C-\$8.00
Over-size Barrel
Great Ink Capacity
No. 6 Gold Pen

No. 491C-\$7.00
For those preferring
a slightly smaller
pen than No. 691C
No. 4 Gold Pen

No. 271R-\$5.00
Ladies' size with
Ribbon Ring
No. 2 Gold Pen

No. 281R
Larger Size, \$5.50
No. 2 Gold Pen

No. 282C-\$5.00
No. 2 Gold Pen

Ribbon No. 157 in Colors
to Match Nos. 271R
and 281R, \$1.00

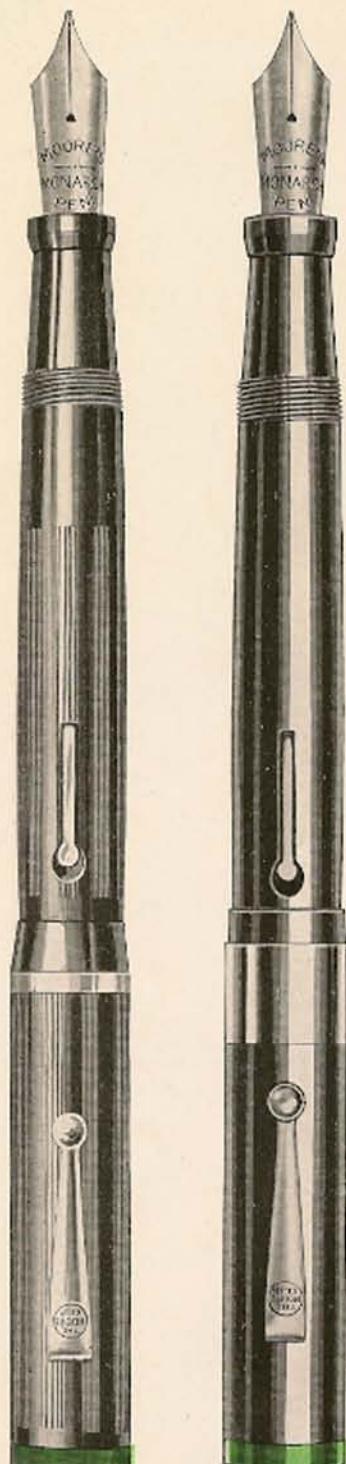
No. 391C-\$6.00
Smaller Barrel than
No. 491C
No. 2 Gold Pen

No. 497C-\$7.00
With Gold Crown
and Single Band
No. 4 Gold Pen
No. 697C-Same size
as No. 691C-\$8.00

Above prices include Manifold or Posting Point if desired, without extra charge.

The Moore "Monarch" and "Major" Pens

Actual Size



MONARCH No. 1
\$7.00

Gold Filled Clip
and Narrow Band
Special Point
Ribbon Design
Chasing
Jade-Green Trim

MONARCH No. 5
Without
Jade-Green Trim, \$7.00

MONARCH No. 12
\$8.00

Plain Finish
Wide Gold Band
Jade-Green Trim

Smaller Size
Major No. 12-\$7.00
with Crimson Trim

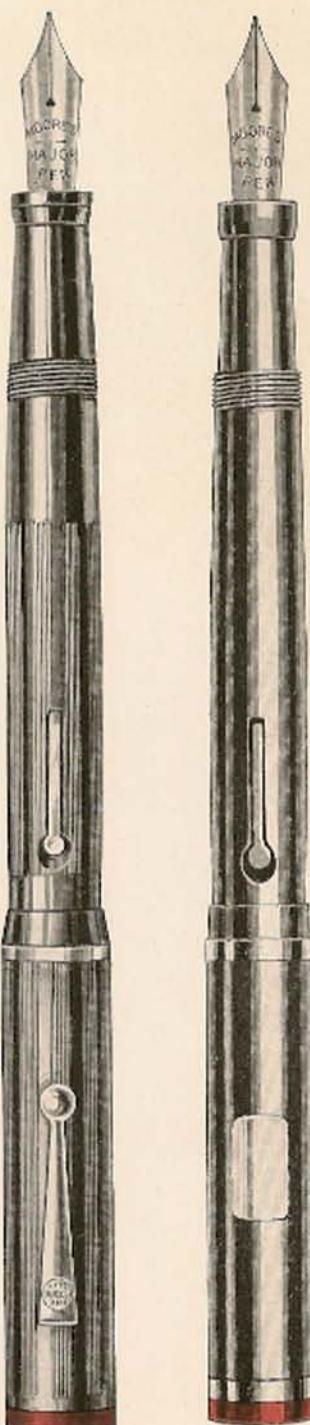
The "Monarch" is the largest pen in the Moore line and has the greatest ink capacity. Its special powerful point is so strongly made that it will make several carbon copies and stand the severest tests of hard use that can be given a fountain pen.

Despite its size, the "Monarch" is so perfectly balanced and proportioned that using it is a pleasure. It is made with either smooth-polished ebony finish or richly chased, as shown, mounted with gold band and clip. Lever self-filling.

The "Monarch's" cap is tipped with either jade-green or plain black, as desired.

The "Major" is designed for those who desire the "Monarch's" remarkable durability and superior writing qualities in a somewhat smaller, lighter pen. It has a strong special point, comes either chased or plain, and is mounted with gold band and clip. Lever self-filling.

The "Major" has either a crimson-tipped cap or plain black, as desired.



MAJOR No. 1
\$6.00

Gold Filled Clip
and Narrow Band
Special Point
Ribbon Design
Chasing
Crimson Trim

MAJOR No. 5
Without
Crimson Trim, \$6.00

MAJOR No. 613
\$8.00

Gold Filled Clip
Bands
and Name Plate
Plain Finish
Crimson Trim

Larger size
with Jade-Green
Trim
Major No. 613
\$10.00

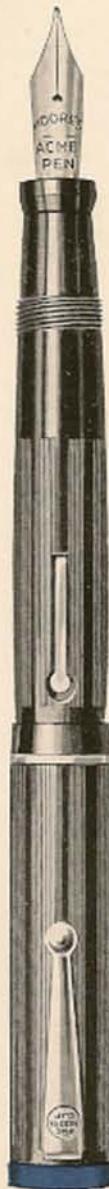
*Moore's
not leak*

The Moore "Acme" and "Colonial" Pens

Actual Size

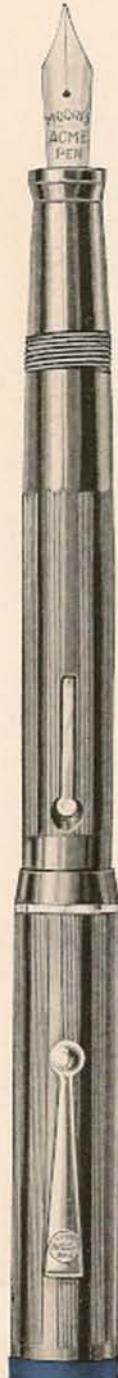
The "Acme"

Here is exceptional pen value at a very moderate price. The "Acme" has large ink capacity, a special gold pen good for extra hard use, and a utility gold band preventing cap breakage. Beautifully chased in Ribbon Design, with distinctive blue tip on cap or black, if preferred. In beauty and writing qualities the "Acme" does full justice to its name.



ACME
No. 844C-\$5.00
Gold Filled
Clip and Band
Lever Self-Filling
Blue Trim

No. 448C,
Without Blue Trim,
\$5.00



ACME
No. 944C-\$5.00
Gold Filled
Clip and Band
Lever Self-Filling
Blue Trim

No. 449C,
Without Blue Trim,
\$5.00

Note—Acme price includes special points posting and manifold—if desired, without extra charge.

The "Colonial"—Ribbon Design

The beautifully finished barrels of Moore's "Colonials" have an ebony-like lustre and the gold bands add smartness and distinction. Lever self-filling.



No. 721R-\$4.50
3 Narrow and 1
Wide Gold Filled
Bands and Ring
No. 2 Gold Pen



No. 931C-\$5.00
3 Narrow and 1
Wide Gold Filled
Bands and Clip
No. 2 Gold Pen



No. 951C-\$6.00
3 Narrow and 1
Wide Gold Filled
Bands and Clip
No. 3 Gold Pen



No. 961C-\$7.00
3 Narrow and 1 Wide
Gold Filled Bands
and Clip
No. 5 Gold Pen

The Moore "Colonial" Pens

Actual Size

The "Colonial"—Ribbon Design



COLONIAL
No. 720R-\$4.00
2 Narrow
Gold Filled
Bands and Ring
Ribbon Design
Chasing
No. 2 Gold Pen



COLONIAL
No. 820C-\$4.50
2 Narrow
Gold Filled
Bands and Clip
Ribbon Design
Chasing
No. 2 Gold Pen



COLONIAL.
No. 940C-\$5.00
2 Narrow Gold Filled
Bands and Clip
Ribbon Design Chasing
No. 3 Gold Pen



No. 027R-\$6.00
6 Gold Filled
Bands and Ring
Monogram Shield
No. 2 Gold Pen



No. 049C-\$7.50
6 Gold Filled
Bands and Clip
Monogram Shield
No. 4 Gold Pen

The Moore "Colonial" Pens

Actual Size



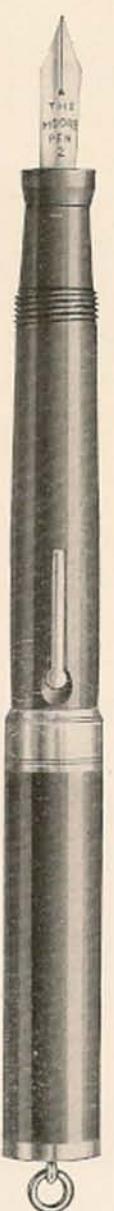
No. 772R-\$4.00
2 Gold Filled
Bands and Ring
No. 2 Gold Pen



No. 784C-\$6.00
2 Gold Filled
Bands and Clip
No. 4 Gold Pen



No. 894C-\$6.00
2 Gold Filled
Bands and Clip
No. 4 Gold Pen



No. 882R-\$5.00
Wide and Narrow
Gold Filled Band
and Ring
No. 2 Gold Pen
Tourist Length

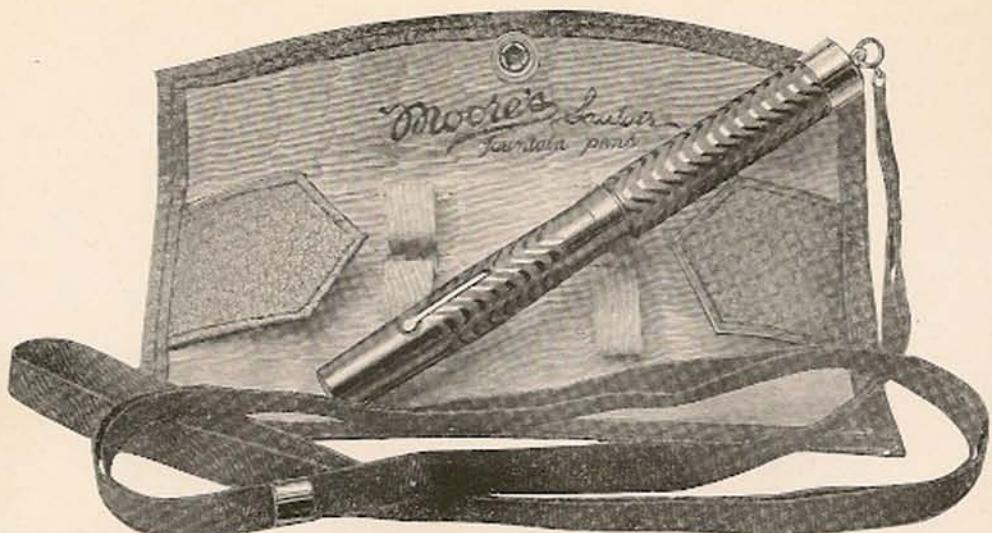


No. 992C-\$5.00
Wide and Narrow
Gold Filled
Band and Clip
No. 2 Gold Pen



No. 019C-\$5.00
Slender Model
4 Gold Filled
Bands and Clip
No. 2 Gold Pen
Standard Length

The Moore "Sautoir" Pen, Chains and Ribbons



Moore's "Sautoir" Pen Complete with Case and Ribbon as Shown, \$4.00

Moore's "Sautoir" retains its great popularity with women, for whom it is a most useful and practical writing outfit. It consists of a handsomely gold-mounted pen with ring, silk neck ribbon, gold chain or beads, and dainty leather case. Splendid for the student, professional and business woman.

MOORE'S GOLD-FILLED CHAINS



No. 18-23C Heavy Gold Filled. Waldemar length, \$1.00; Sautoir length, 45 inches, \$2.00



No. 20-21F Heavy Gold Filled. Waldemar length, \$1.00; Sautoir length, 46 inches, \$2.00

MOORE'S SAUTOIR RIBBONS



No. 110, Gold Filled, 50c



No. 130, Gold Filled, 50c



No. 210P, Gold Filled, \$1.00



No. 210G, Gold Filled, \$1.00

The Moore Lever Self-Filling Pen

Actual Size

Midget



GOLD RING
72R-\$3.00
No. 2 Gold Pen
LARGER SIZE
82R-\$3.00
No. 2 Gold Pen

Tourist



GOLD TASS
Gold Filled
No. 72GT-\$3.50
No. 2 Gold Pen
14 Kt. Solid Gold
No. 72SGT-\$7.00
No. 2 Gold Pen



VARSITY
No. V72R-\$3.50
Gold Filled
Band and Ring
No. 2 Gold Pen



No. 82C-\$3.00
Without Clip
No. 82-\$2.50
No. 2 Gold Pen



VARSITY
No. V82C-\$3.50
Gold Filled
Band and Clip
No. 2 Gold Pen



**GROTESQUE
BAND**
Gold Filled
No. 182C-\$4.00
Without Clip
No. 182-\$3.50
14 Kt. Solid Gold
Band and Clip
No. 282C-\$10.00
Without Clip
No. 282-\$7.50

The Moore Lever Self-Filling Pen

Actual Size

Tourist



No. 83C-\$4.00
Without Clip
No. 83-\$3.50
No. 3 Gold Pen



No. 84C-\$4.50
No. 4 Gold Pen



No. 91C-\$3.00
Slender Model
No. 2 Gold Pen

Standard



VARSITY
No. V92C-\$3.50
Gold Filled
Band and Clip
No. 2 Gold Pen

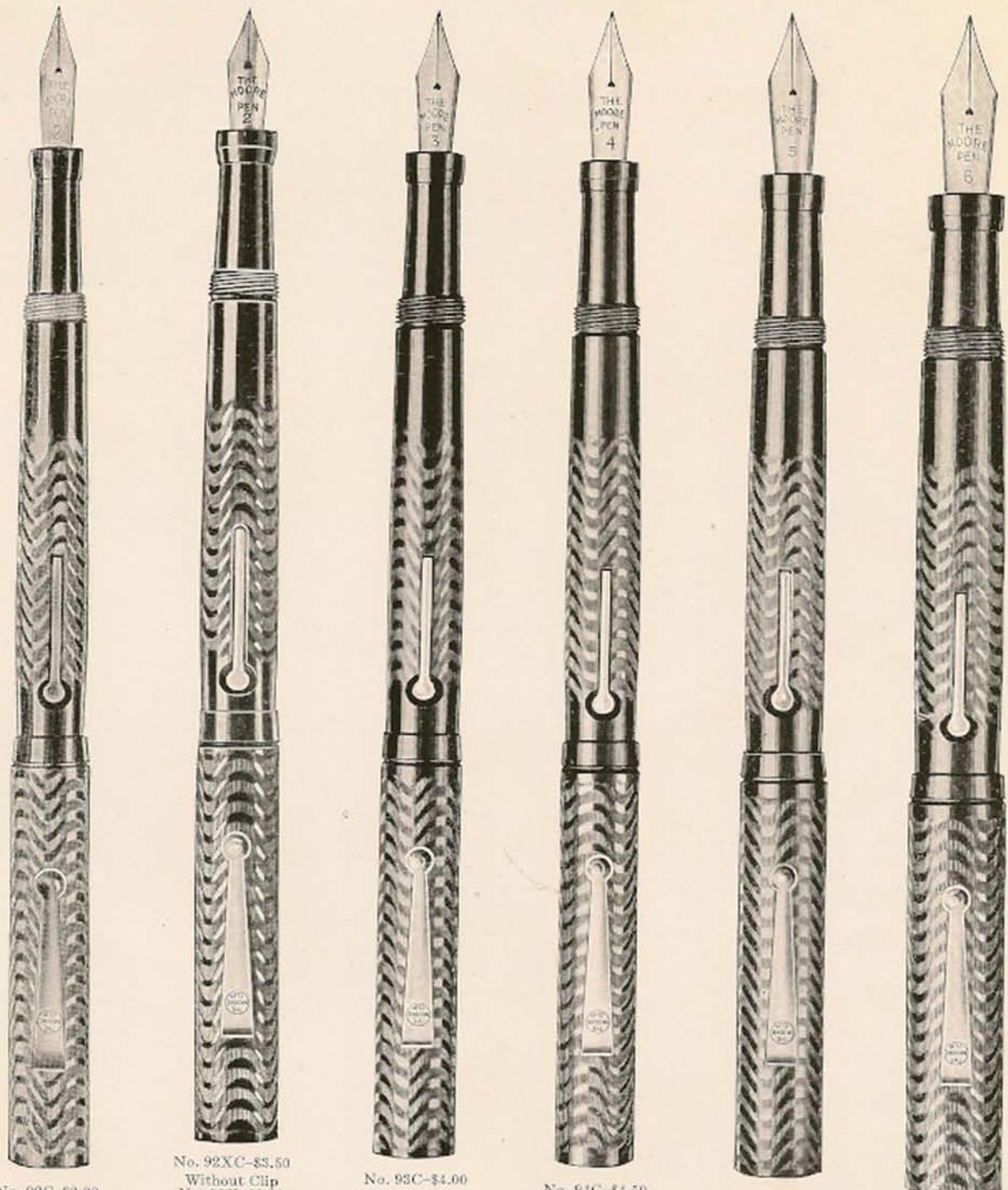
GROTESQUE
BAND
Gold Filled
No. 192C-\$4.00
No. 2 Gold Pen
Without Clip
No. 192-\$3.50
14K. Solid Gold
No. 292C-\$14.00
With 14K. Clip
No. 2 Gold Pen

All pens can be furnished with a point to match the action of any steel pen. Fine, Medium, Coarse; Narrow, Medium and Broad Stub. Also the following special points at an additional cost of 50 cents list advance over regular points: Posting, Manifold, Stenographer, Ball Point and Bookkeeper.

The Moore Lever Self-Filling Pen

STANDARD

Actual Size



No. 92C-\$3.00
Without Clip
No. 92-\$2.50
No. 2 Gold Pen

No. 92XC-\$3.50
Without Clip
No. 92X-\$3.00
Extra Large Barrel
and No. 2 Gold Pen

No. 93C-\$4.00
No. 3 Gold Pen

No. 94C-\$4.50
No. 4 Gold Pen

No. 95C-\$5.50
No. 5 Gold Pen

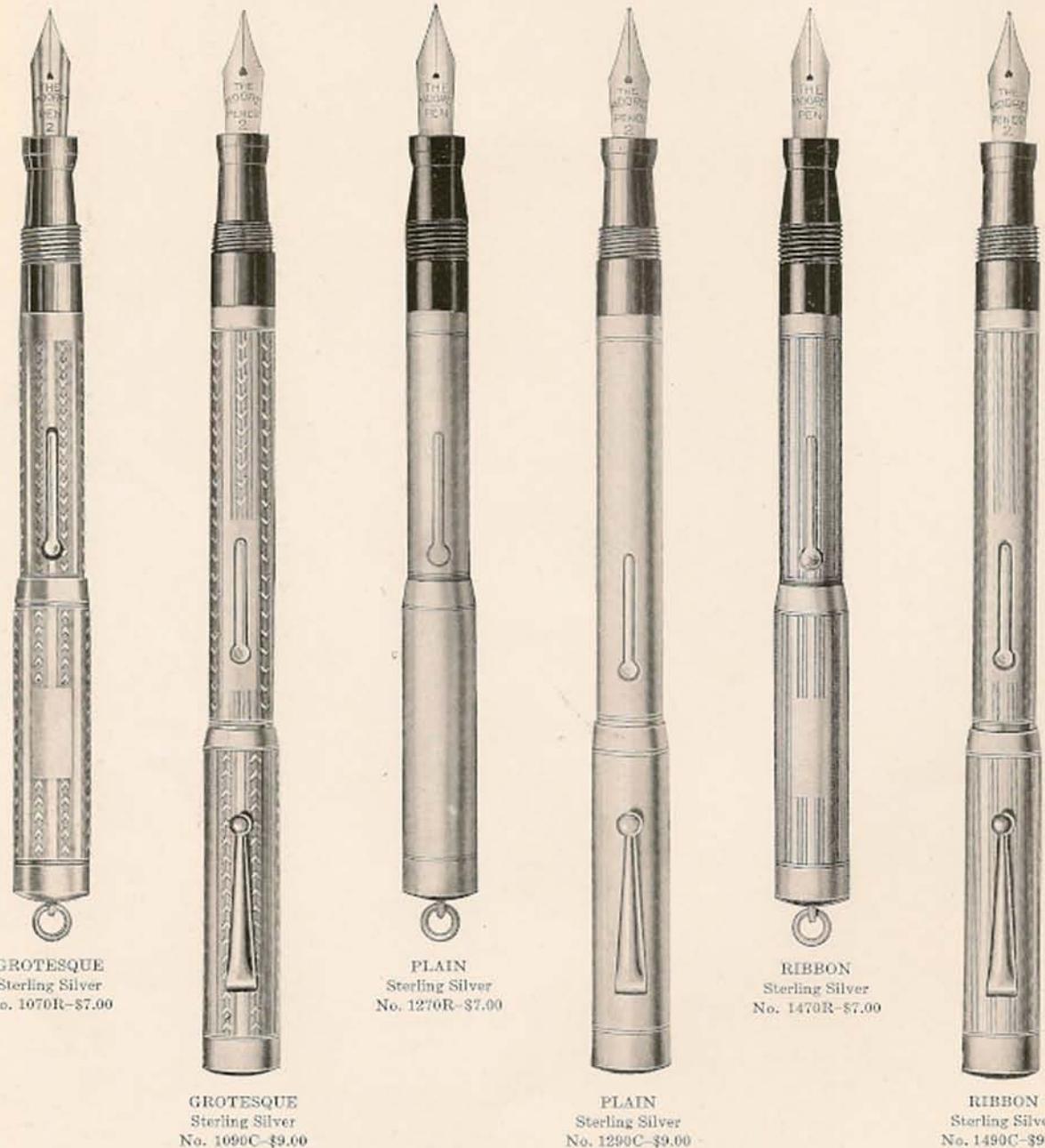
No. 96C-\$6.50
No. 6 Gold Pen

All pens can be furnished with a point to match the action of any steel pen. Fine, Medium, Coarse; Narrow, Medium and Broad Stub. Also the following special points at an additional cost of 50 cents list advance over regular points: Posting, Manifold, Stenographer, Ball Point and Bookkeeper.

The Moore Lever Self-Filling Pen

STERLING SILVER MOUNTINGS

Actual Size



GROTESQUE
Sterling Silver
No. 1070R-\$7.00

GROTESQUE
Sterling Silver
No. 1090C-\$9.00

PLAIN
Sterling Silver
No. 1270R-\$7.00

PLAIN
Sterling Silver
No. 1290C-\$9.00

RIBBON
Sterling Silver
No. 1470R-\$7.00

RIBBON
Sterling Silver
No. 1490C-\$9.00

The Moore Lever Self-Filling Pen

GOLD-FILLED AND SOLID GOLD MOUNTINGS

Actual Size



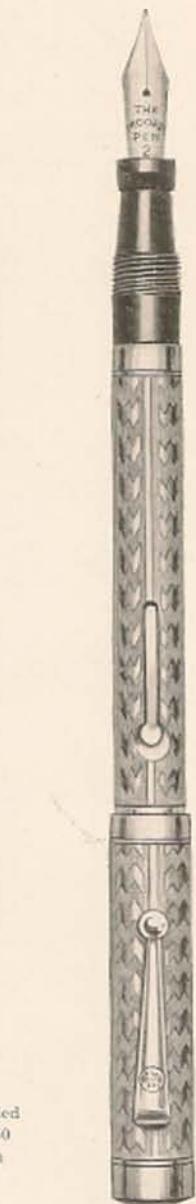
PILGRIM
Gold Filled
No. 2070R-\$6.50
No. 2 Gold Pen



PILGRIM
Gold Filled
No. 2090C-\$6.50
No. 2 Gold Pen



LOTUS
White Gold Filled
No. 8370R-\$7.50
No. 2 Gold Pen



LOTUS
White Gold Filled
No. 8390C-\$7.50
No. 2 Gold Pen



TROJAN
Solid Green Gold
No. 5670R-\$30.00
No. 2 Gold Pen

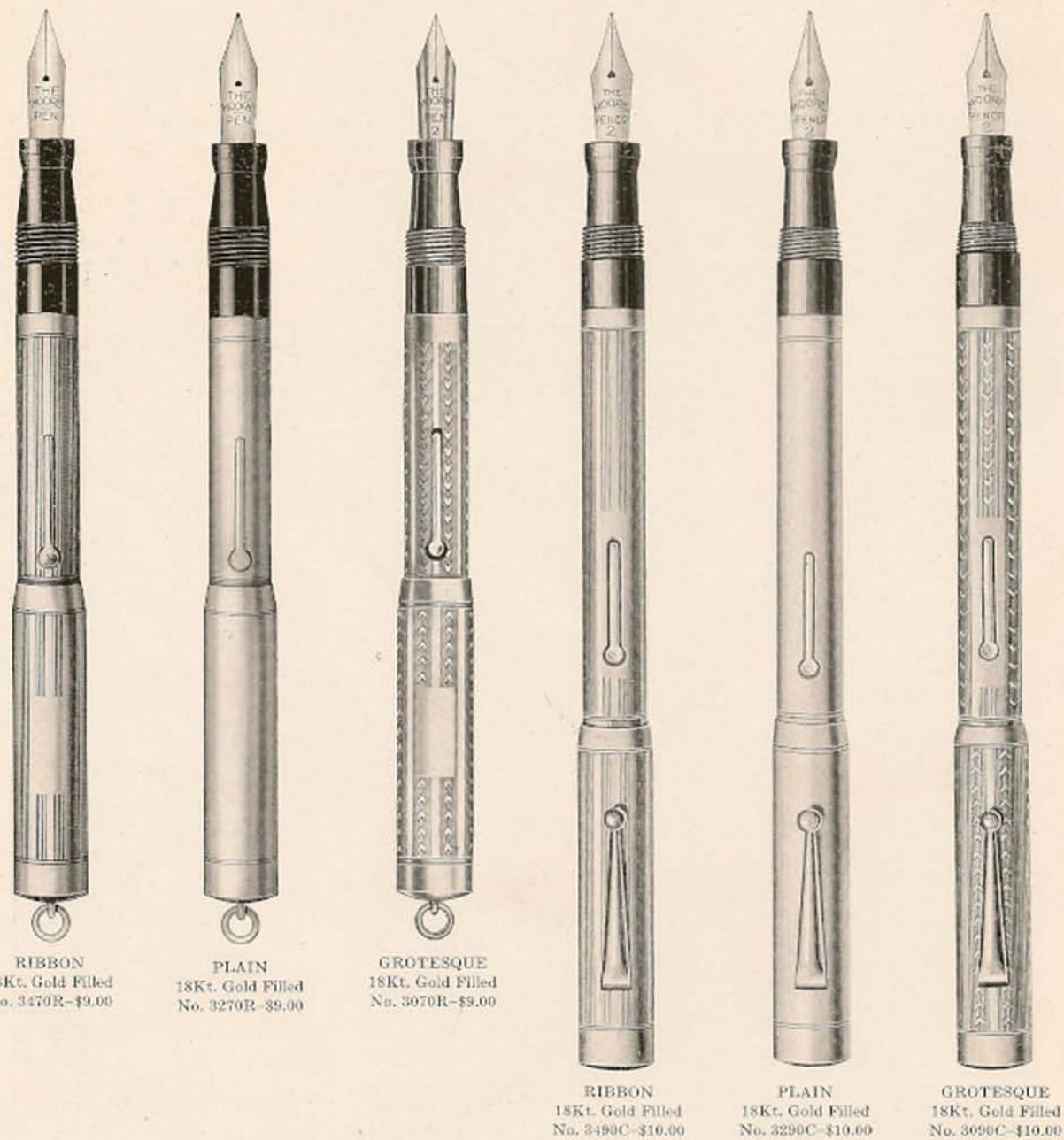


TROJAN
Solid Green Gold
No. 5690C-\$35.00
No. 2 Gold Pen

The Moore Lever Self-Filling Pen

18Kt. GOLD-FILLED MOUNTINGS

Actual Size



RIBBON
18Kt. Gold Filled
No. 3470R-\$9.00

PLAIN
18Kt. Gold Filled
No. 3270R-\$9.00

GROTESQUE
18Kt. Gold Filled
No. 3070R-\$9.00

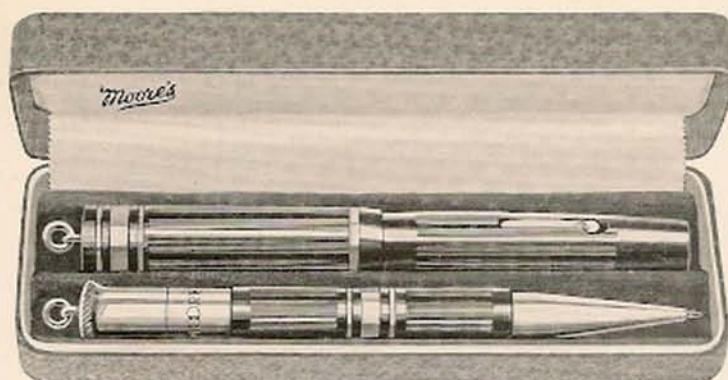
RIBBON
18Kt. Gold Filled
No. 3490C-\$10.00

PLAIN
18Kt. Gold Filled
No. 3290C-\$10.00

GROTESQUE
18Kt. Gold Filled
No. 3090C-\$10.00

The Moore Pen and Pencil Sets

"COLONIAL" AND "VARSITY"—SHORT LENGTHS



Illustrations about 3/4 Actual Size

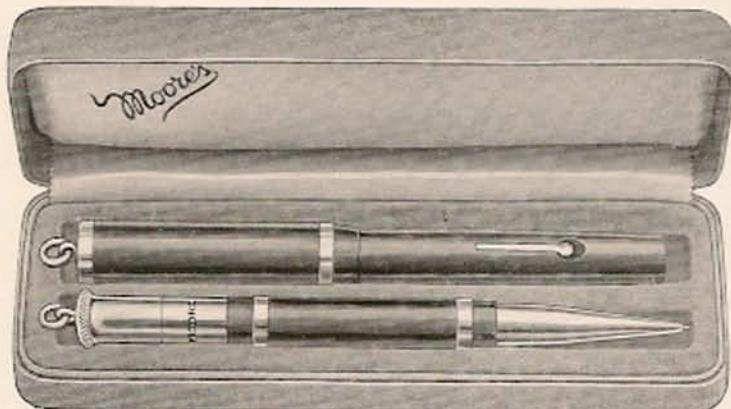
COLONIAL DESIGN

No. 4721 Short Pen and Pencil with Rings, Gold Filled and Ebony Finish \$9.00

VARSITY DESIGN

No. V729 Short Pen and Pencil with Rings, Gold Filled and Chased Finish \$5.00

No. V929 Long Pen and Pencil with Clips, Gold Filled and Chased Finish \$5.00

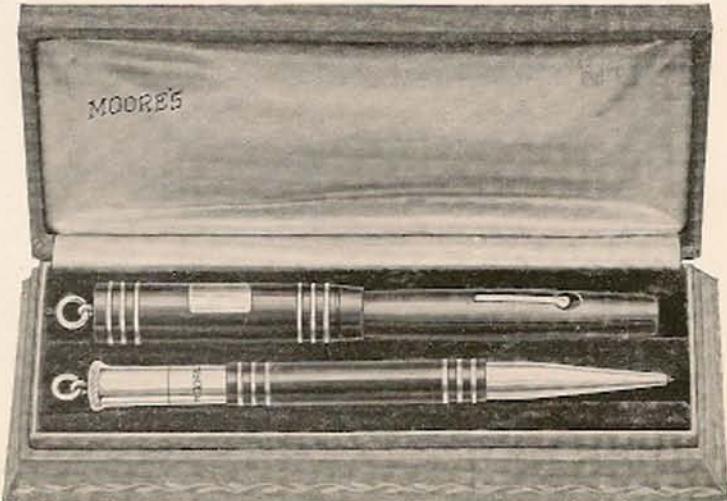


COLONIAL DESIGN

No. 6772 Short Pen and Pencil with Rings, Gold Filled and Ebony Finish \$8.00

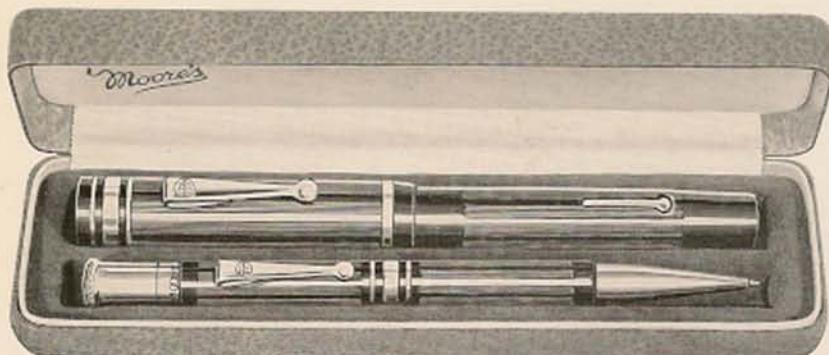
COLONIAL DESIGN

No. 7027 Short Pen and Pencil with Rings and Monogram Shield, Gold Filled and Ebony Finish \$10.00



The Moore Pen and Pencil Sets

"COLONIAL"—STANDARD LENGTHS



*Illustrations
less than 3/4 Actual Size*

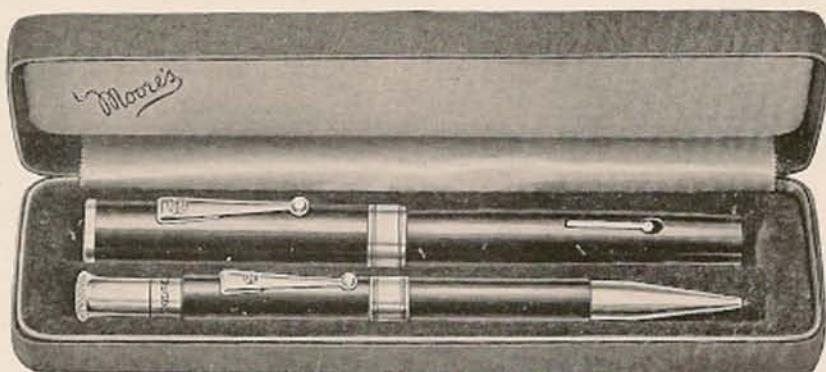
COLONIAL DESIGN

No. 4951 Long Pen and Pencil with
Clips, Gold Filled and
Ebony Finish.....\$10.00

COLONIAL DESIGN

No. 4992 Long Pen and Pencil with
Clips, Gold Filled and
Ebony Finish.....\$10.00

No. 4882 Short Pen and Pencil with
Rings, Gold Filled and
Ebony Finish.....\$10.00

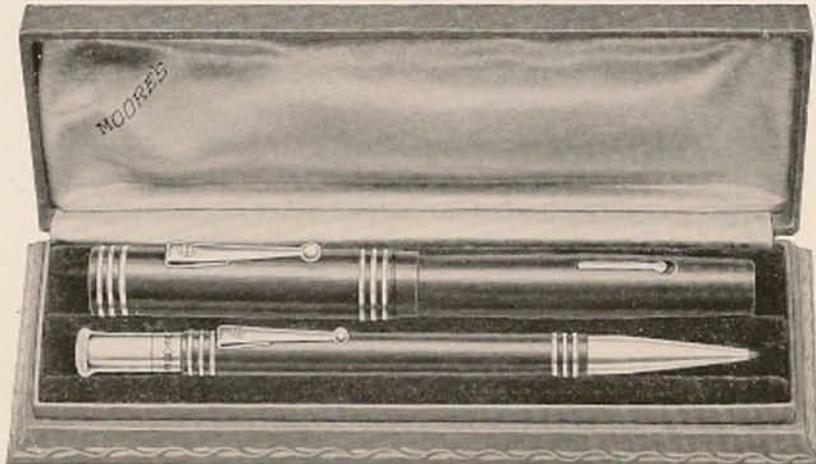


COLONIAL DESIGN

No. 6894 Long Pen and Pencil with
Clips, Gold Filled and
Ebony Finish.....\$10.00

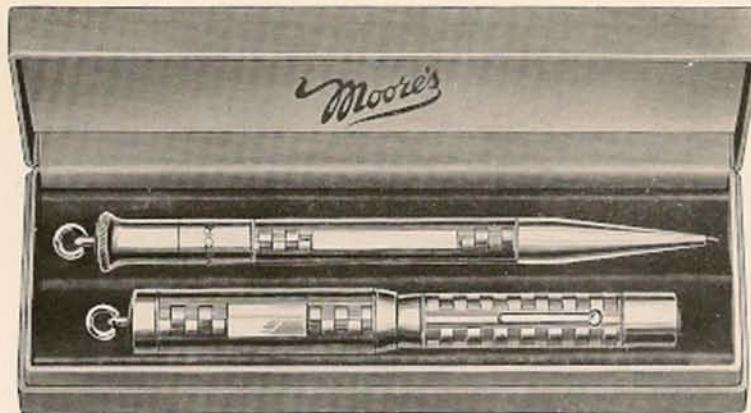
COLONIAL DESIGN

No. 7049 Long Pen and Pencil with
Clips and Monogram Shield, Gold
Filled and Ebony Finish.....\$12.00



The Moore Pen and Pencil Sets

FULL MOUNTS — SHORT LENGTHS



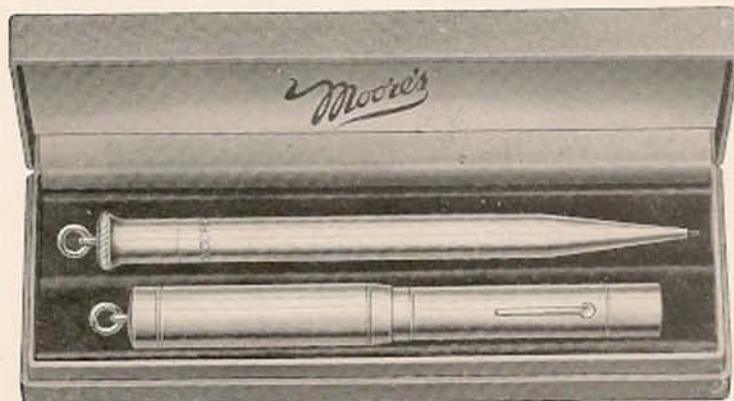
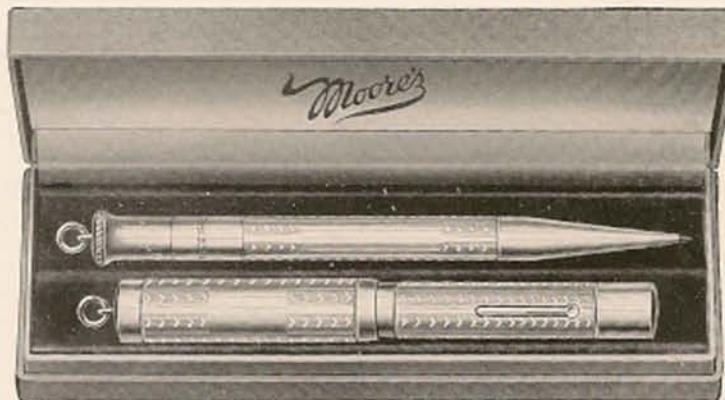
Illustrations about 3/4 Actual Size

PILGRIM DESIGN

No. 207 Short Pen and Pencil with
Rings, Gold Filled . . . \$10.00

GROTESQUE DESIGN

No. 307 Short Pen and Pencil with
Rings, 18Kt. Gold Filled . . \$14.00



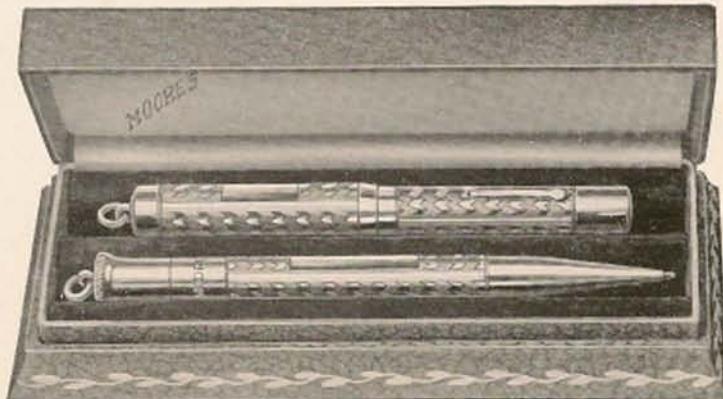
PLAIN POLISHED

No. 327 Short Pen and Pencil with
Rings, 18Kt. Gold Filled . . \$13.00

No. 329 Long Pen and Pencil with
Clips, 18Kt. Gold Filled . . \$14.00

LOTUS DESIGN

No. 837 Short Pen and Pencil with
Rings, White Gold Filled . . \$12.00



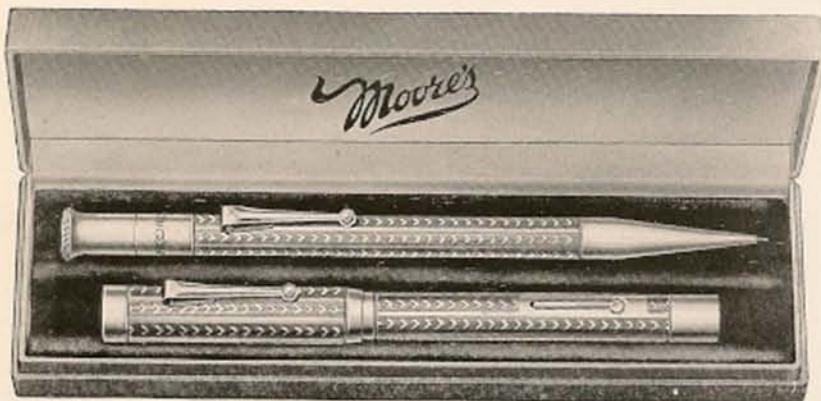
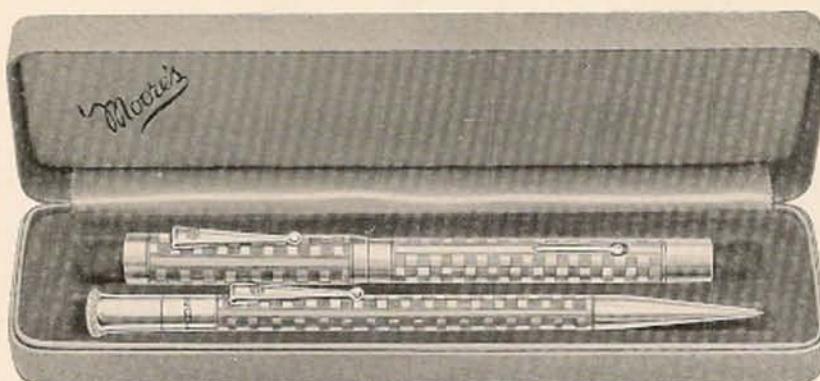
The Moore Pen and Pencil Sets

FULL MOUNTS—STANDARD LENGTHS

*Illustrations
less than 3/4 Actual Size*

PILGRIM DESIGN

No. 209 Long Pen and Pencil with
Clips, Gold Filled.....\$10.00

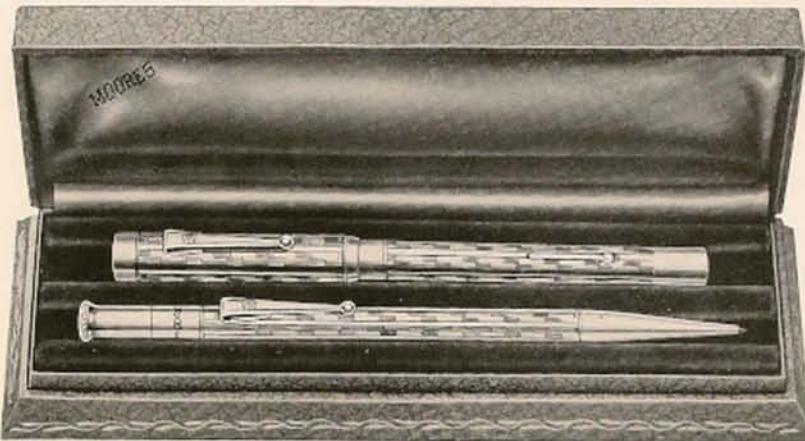
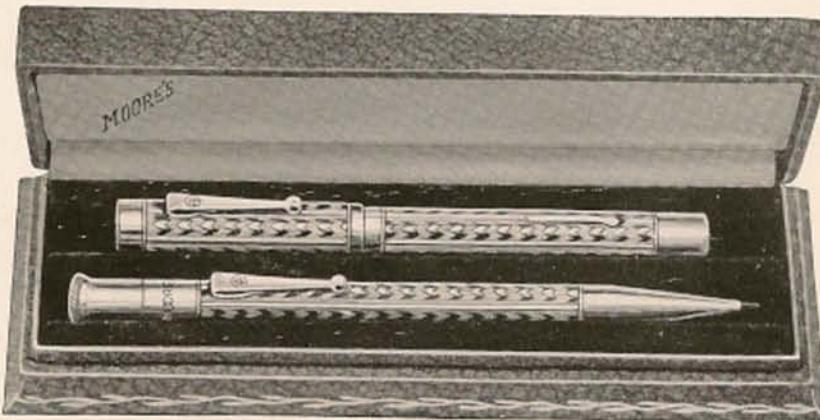


GROTESQUE DESIGN

No. 309 Long Pen and Pencil with
Clips, 18Kt. Gold Filled.....\$15.00

LOTUS DESIGN

No. 839 Long Pen and Pencil with
Clips, White Gold Filled.....\$12.00



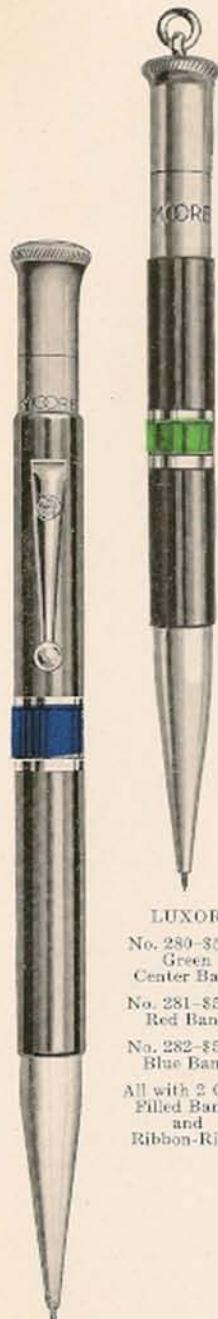
TROJAN DESIGN

No. 569 Long Pen and Pencil with
Clips, 14Kt. Solid Green
Gold.....\$59.00

No. 567 Short Pen and Pencil with
Rings, 14Kt. Solid Green
Gold.....\$50.00

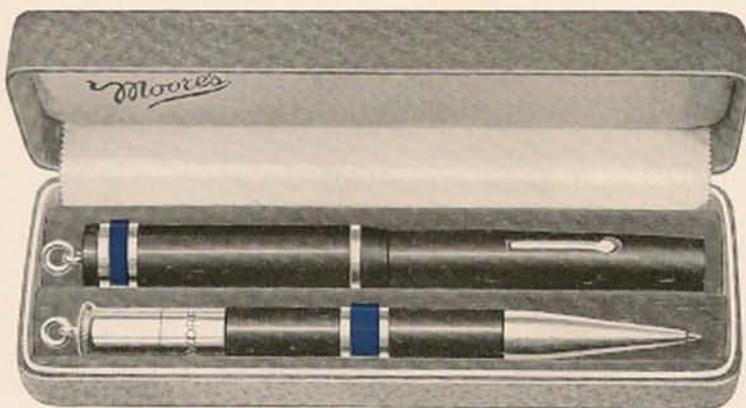
The Moore "Luxor" and "Tuscan" Pencils and Pen and Pencil Sets

*Pencils Actual Size;
Sets about 3/4 Actual Size*



LUXOR
No. 280-\$5.00
Green
Center Band
No. 281-\$5.00
Red Band
No. 282-\$5.00
Blue Band
All with 2 Gold
Filled Bands
and
Ribbon-Rings

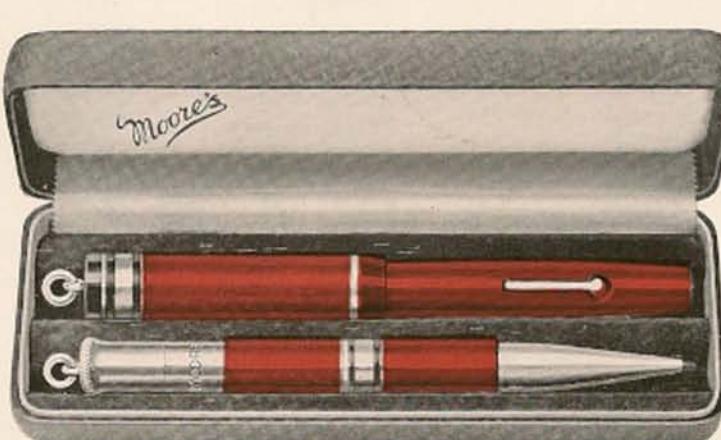
LUXOR
No. 182-\$5.00
Blue
Center Band
No. 183-\$5.00
Green Band
No. 181-\$5.00
Red Band
All with 2 Gold
Filled Bands
and Clips



Luxor Set No. 2827 with Blue Bands—\$9.00

Short Pen and Pencil with Rings

No. 2805.	Same but Green Bands	\$ 9.00
No. 2816.	Same but Red Bands	9.00
No. 1805.	Long Pen and Pencil with Clips, Green Bands	10.00
No. 1816.	Long Pen and Pencil with Clips, Red Bands	10.00
No. 1827.	Long Pen and Pencil with Clips, Blue Bands	10.00



Tuscan Set No. 7271—\$10.00

Short Pen and Pencil with Rings, Maroon and Black,
Gold Filled Bands and Rings

No. 7491.	Same but Long Pen and Pencil with Clips	\$12.00
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TUSCAN
No. 277-\$5.00
Maroon
and Black
Gold Filled
Bands and Ring

TUSCAN
No. 177-\$5.00
Maroon
and Black
Gold Filled
Bands and Clip

The Moore Pencil

New perfected clutch grips leads so tightly they cannot turn or slip. Double eraser; easily and quickly reloaded; light, sturdy, well balanced. Propels, withdraws and expels its leads.

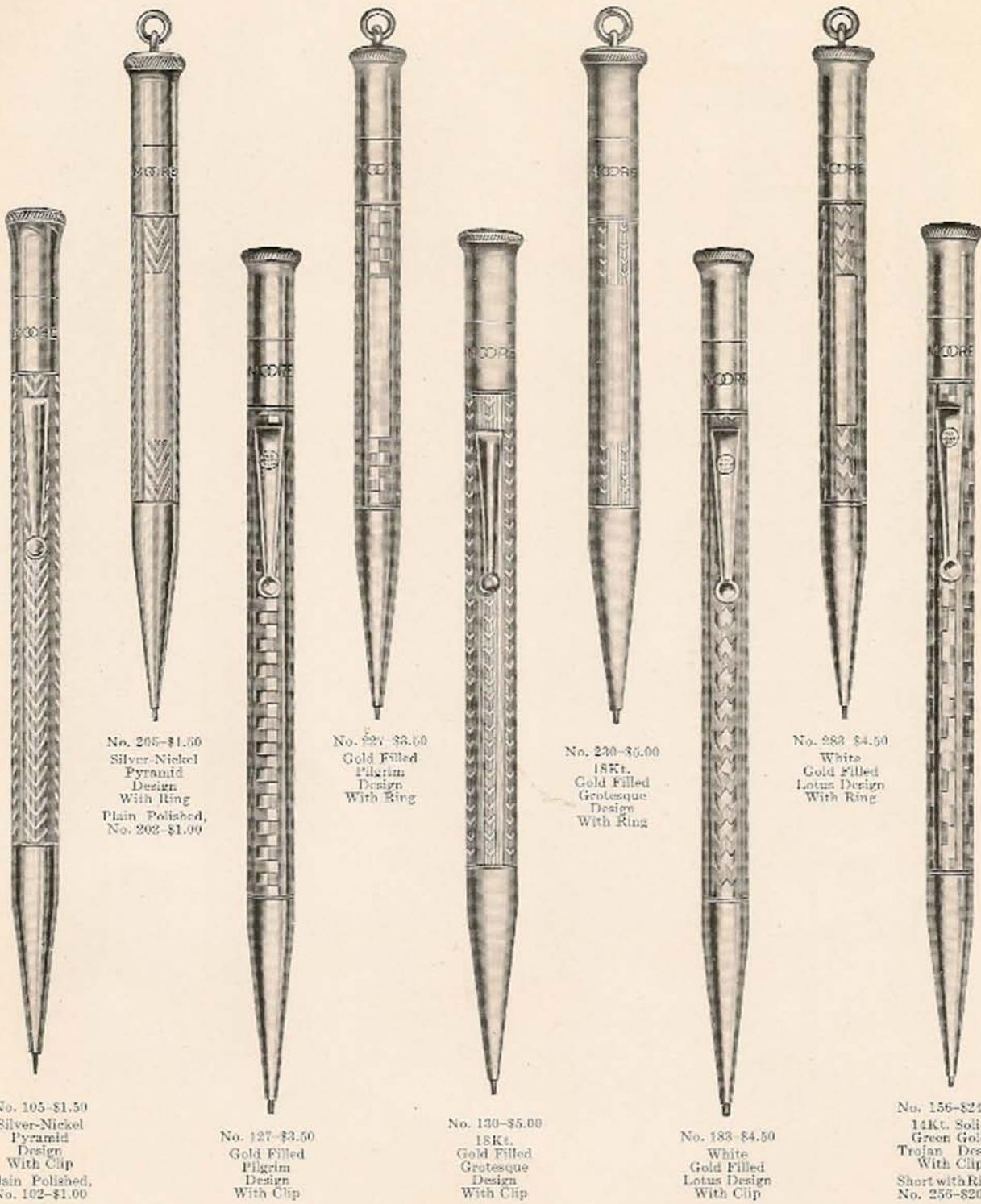
"COLONIAL" AND "VARSITY" MODELS—Actual Size



Extra Leads, Long or Short, 1 Dozen in a Box, 10c a Box. Extra Erasers with Double Ends, Giving Twice the Usual Amount of Service, 3 for 10c.

The Moore Pencil

SILVER-NICKEL, GOLD-FILLED AND SOLID GOLD — Actual Size



Extra Leads, Long or Short, 1 Dozen in a Box, 10¢ a Box. Extra Erasers with Double Ends, Giving Twice the Usual Amount of Service, 3 for 10¢.

The Moore Non-Leakable Pen

MIDGET



GOLD RING
No. 01R-\$3.00
No. 2 Gold Pen



GOLD TASS
No. 01GT-\$3.50
No. 2 Gold Pen
SOLID GOLD TASS
No. 01SGT-\$7.00
No. 2 Gold Pen



GOLD RING
No. 1R-\$3.00
No. 2 Gold Pen



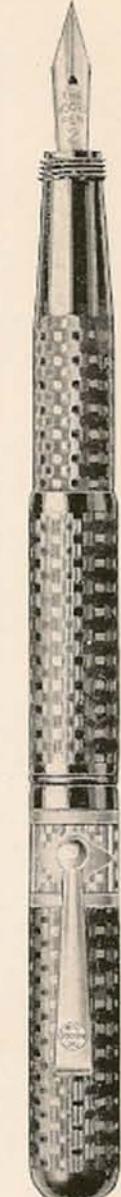
GOLD TASS
No. 1GT-\$3.50
No. 2 Gold Pen
SOLID GOLD TASS
No. 1SGT-\$7.00
No. 2 Gold Pen

TOURIST

Actual Size



No. 1C-\$3.00
Without Clip, No. 1
\$2.50
No. 2 Gold Pen



No. 5C-\$4.00
Without Clip, No. 5
\$3.50
Gold Filled Band
No. 2 Gold Pen
LARGE SIZE
No. 6C-\$5.00
Without Clip, No. 6
\$4.50
Gold Filled Band
No. 4 Gold Pen

All pens can be furnished with a point to match the action of any steel pen. Fine, Medium, Coarse; Narrow, Medium and Broad Stub. Also the following special points at an additional cost of 50 cents list advance over regular points: Posting, Manifold, Stenographer, Ball Point and Bookkeeper.

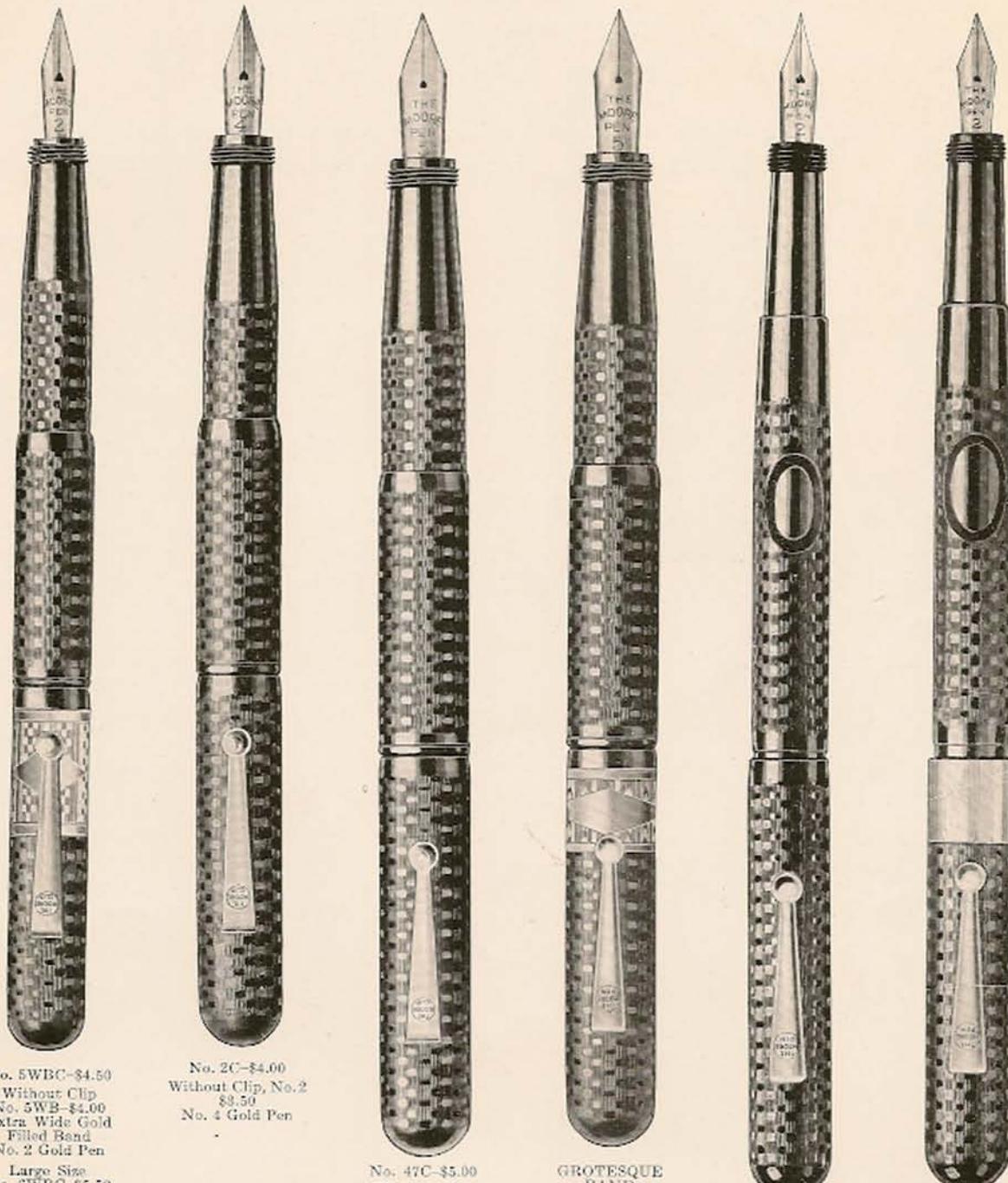
The Moore Non-Leakable Pen

TOURIST

BANKER

A Non-Leakable Pen in which the cap may be screwed on over the extended pen point without withdrawing point inside barrel.

Actual Size



No. 5WBC-\$4.50

Without Clip

No. 5WB-\$4.00

Extra Wide Gold

Filled Band

No. 2 Gold Pen

Large Size

No. 6WBC-\$5.50

Without Clip

No. 6WB-\$5.00

Extra Wide Band

No. 4 Gold Pen

No. 2C-\$4.00

Without Clip, No. 2

\$3.50

No. 4 Gold Pen

No. 47C-\$5.00

Without Clip

No. 47-\$4.50

No. 5 Gold Pen

Larger Size

No. 7C-\$6.00

No. 6 Gold Pen

Without Clip, No. 7

\$6.50

GROTESQUE
BAND

Gold Filled

No. 49C-\$6.00

Without Clip

No. 49-\$5.50

No. 5 Gold Pen

Larger Size

No. 9C-\$7.00

No. 6 Gold Pen

Without Clip

No. 9-\$6.50

No. 75C-\$3.50

Without Clip

No. 75-\$3.00

No. 2 Gold Pen

Larger Size with

No. 4 Gold Pen

No. 85C-\$4.50

No. 6 Gold Pen

Still larger with

No. 5 Gold Pen

No. 95C-\$5.50

No. 77C-\$4.50

Without Clip

No. 77-\$4.00

Wide Gold Filled

Band

No. 2 Gold Pen

Larger with

No. 4 Gold Pen

No. 87C-\$5.50

Still Larger with

No. 5 Gold Pen

No. 97C-\$6.50

Choice of Patterns in Gold Bands — Grotesque, Trojan or Plain

Moore's Fountain Pen Ink

Compare this with any other ink on the market. Note its perfect flowing quality, freedom from sediment and strong, permanent color. Suitable for all ink purposes and for all makes of fountain pens.

Will safely withstand exposure to light and water, and last as long as the paper on which it is used



2-OZ.



4-OZ.

Illustrations All Reduced Size



PINT



QUART



4-OZ. with Filler



TRAVELERS' CASE
One-Ounce

SIZE					LIST
2 Ounce	-	-	-	-	\$.15
2 Ounce (Red)	-	-	-	-	.25
4 Ounce	-	-	-	-	.30
4 Ounce Filler	-	-	-	-	.45
1 Ounce — Safety Wood Case	-	-	-	-	.45
Half Pints	-	-	-	-	.60
Pints	-	-	-	-	1.00
Quarts	-	-	-	-	1.75

Superior to other inks because of special process of ageing to eliminate sediment.

Price List of Parts and Gold Pens

THE MOORE LEVER SELF-FILLING PEN CONSTRUCTION

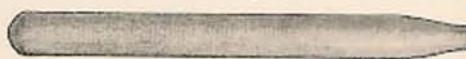
SEPARATE PARTS



Feed



Cap



Sac



Point Section



Barrel



Gold Pen

PRICE LIST OF SEPARATE PARTS

BARRELS — Complete (price includes gold-filled lever and self-filling mechanism), Nos. 2, 3 and 4, \$1.00; Nos. 5 and 6, \$1.25; Acme, Major and Monarch Barrels, \$1.25.

CAPS — Without clips, 50¢; with gold-filled clips, \$1.00; Acme, Major and Monarch Caps with clips, \$1.25.

SLIDES — 50¢; FEED BARS — 75¢; SECTIONS — 75¢.

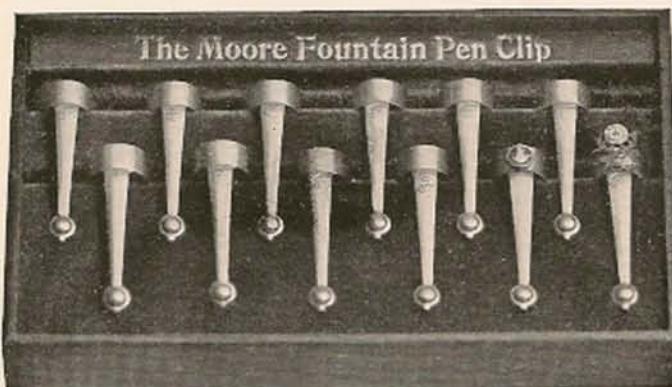
SACS — 25¢; CLEANING AND ADJUSTING — 50¢; REPACKING — 50¢.

GOLD PENS — No. 2, \$1.25; No. 3, \$1.50; No. 4, \$1.75; No. 5, \$2.25; No. 6, \$2.75; Major, \$3.00; Monarch, \$3.50.

Manifold, Posting, Bookkeeper's and Stenographer's Points are 50¢ more than above gold pen prices.

We consider an efficient Repair Department essential to the proper service of our customers. Our charges are as reasonable as possible, consistent with the quality of workmanship and materials used.

THE MOORE CLIPS



12 MOORE CLIPS IN VELVET-LINED DISPLAY BOX

A HANDSOME DISPLAY OF AN EXCEPTIONAL CLIP

Attached securely to the cap of the pen, the Moore Clips will not work loose but hold the pen firmly in the pocket and have no springs or catches to tear the cloth, get out of order, or make the removal of the pen difficult. These clips also solve the question of emblems, since we make them up not only plain but with every standard emblem in an attractive design, not too large and yet not too small. These emblem clips make of every fountain pen an emblem pen, and at the same time do not add a prohibitive amount to the cost.

PRICE LIST OF MOORE CLIPS

10 kt. 1/10	\$.50
14 kt. solid gold	2.50
10 kt. 1/10 with plated emblem	1.50
14 kt. solid gold, with solid gold emblem	5.00

Any stock emblem or shield can be furnished with these clips, and the clips can be used on any fountain pen.

THE MOORE GOLD CLIP CAP



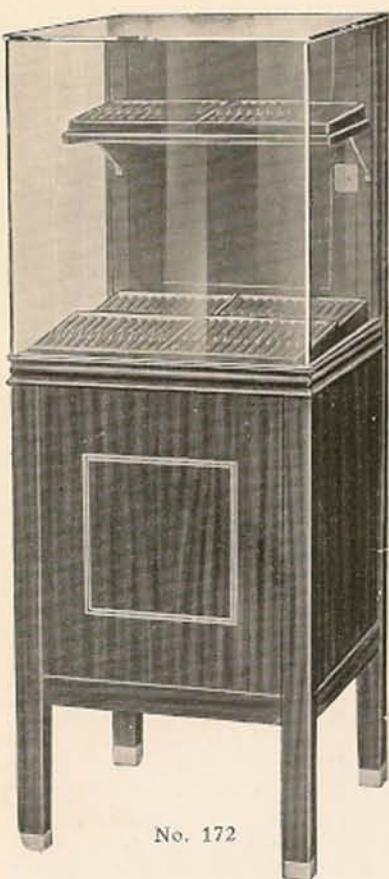
Clip attached to Moore's Lever Self-Filling Pen Cap.

TO FIT ALL SIZES OF MOORE PENS

A Gold Clip securely attached to cap. The ball end holds the pen securely in place but cannot tear the cloth.

Clip attached to any Moore Pen, 50¢.

Show Cases



No. 172

SIX DOZEN FLOOR CASE

42 inches high, 17 inches wide, 17 inches deep

No. 196

EIGHT DOZEN FLOOR CASE

Same case with extra shelf and trays to hold 8 dozen pens.

No. 720

SIX DOZEN FLOOR CASE

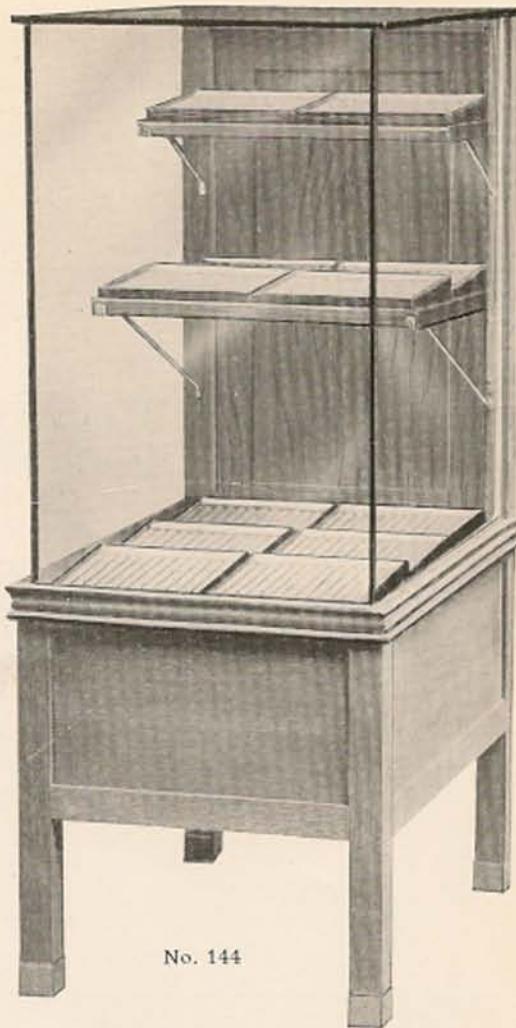
With trays all on the base.
17 inches long
24 inches wide
42 inches high

OUR DISPLAY cases are the result of careful study of the dealer's needs and are designed to give the most effective display with the least amount of floor space.

These cases are furnished on special terms to dealers who stock Moore Pens.

Every case is of the most modern construction and strictly in keeping with the better class of store fixtures.

Our representative will gladly co-operate with you in making up assortments to stock any of the cases shown.



No. 144

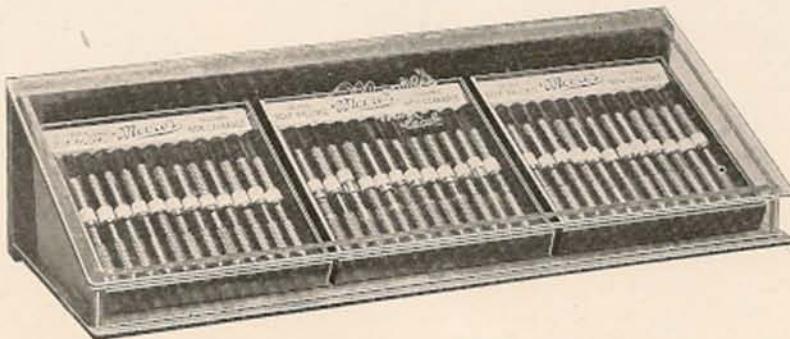
TWELVE DOZEN FLOOR CASE

42 inches high, 24½ inches deep, 17 inches wide

No. 344

TWENTY-FOUR DOZEN SIZE

Same style as No. 144 but has double the capacity.
30 inches long 24½ inches wide 42 inches high



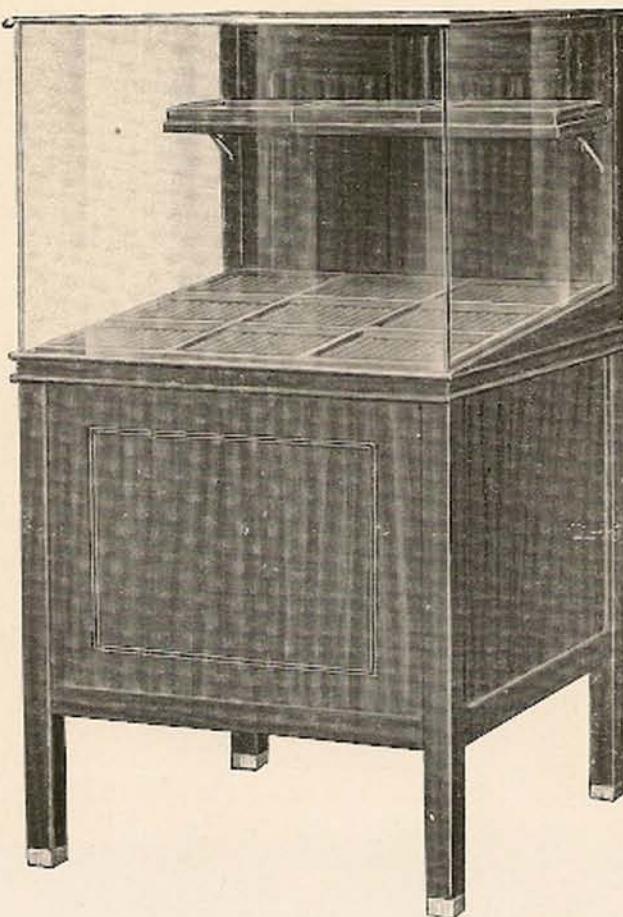
COUNTER CASES

- No. 20-Two-dozen size
- No. 30-Three-dozen size
- No. 40-Four-dozen size

Show Cases

Substantial, well-finished and designed to give the most effective display of the pens, these cases are of very definite value in making the pen department attractive and profitable.

We advise as large a case as your pen stock will justify. Assortments should conform to your trade requirements.



No. 244

12 DOZEN SIZE

Ample storage space in base.

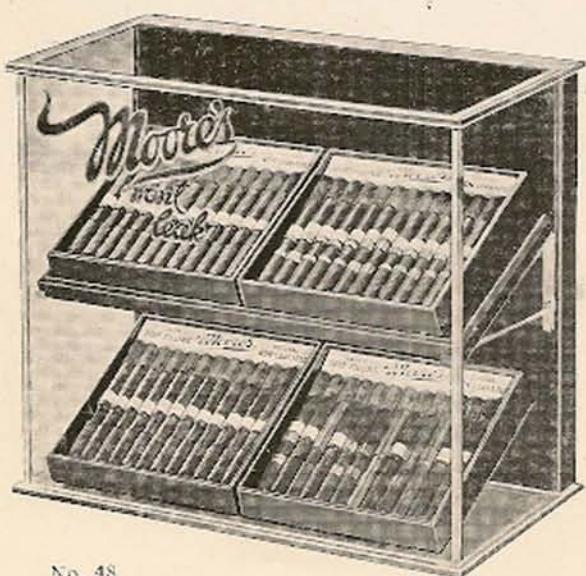
42 inches high

24 inches square

No. 108

NINE DOZEN SIZE

Same dimensions as No. 244 but without shelf.

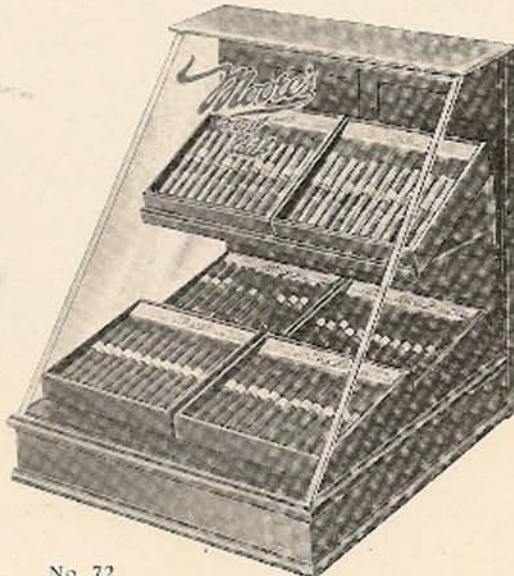


No. 48

FOUR DOZEN COUNTER CASE

Dimensions.

16½ inches long 14½ inches high 9 inches wide



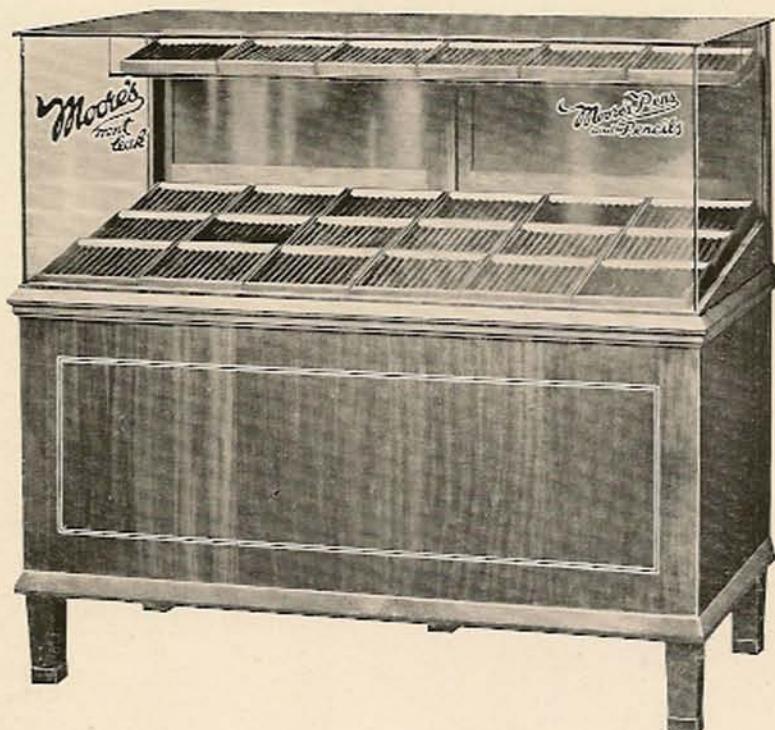
No. 72

SIX DOZEN COUNTER CASE

Dimensions.

16 inches long 17 inches high 13 inches wide

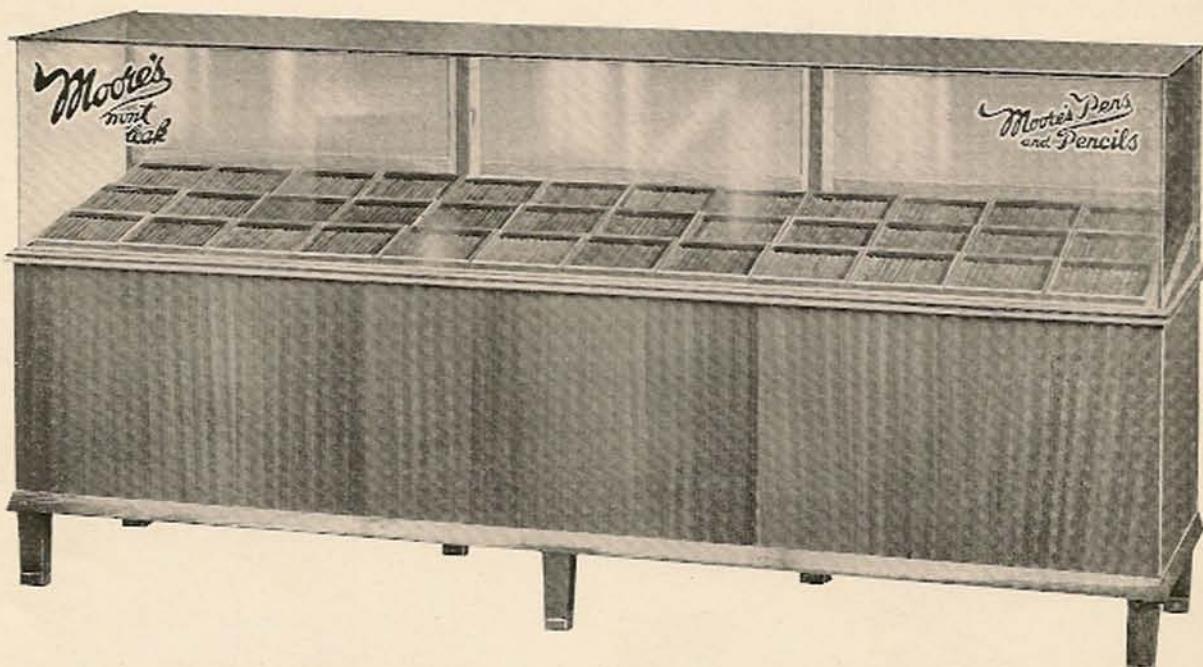
Show Cases



No. 444

TWENTY-FOUR DOZEN SIZE

45 inches long
24 inches wide
42 inches high



No. 432

THIRTY-SIX DOZEN SIZE

10 feet long
24 inches wide
42 inches high

No. 844

FOORTY-EIGHT DOZEN SIZE

Same dimensions as No. 432 but
with shelf



WHEN Better
Material Than
Rubber Can Be Used
in the Manufacture
of Fountain Pens,
The Moore Pen
Company Will
Adopt It



Moore's
mont
leak